

Nearly Nine-in-Ten New Jersey Voters Support Federal K-12 Tax Credit Scholarship Program

92% of New Jersey Voters Say Governor Sherrill Should Act Now to Opt-In to the Program

NEW JERSEY VOTERS VIEW EDUCATION AS ESSENTIAL TO THEIR COMMUNITIES

- **Ninety-four percent (94%)** of voters say local K-12 education is important for maintaining and improving their community's quality of life, including an overwhelming **77 percent** who say it is very important.

STRONG, BIPARTISAN SUPPORT FOR FEDERAL TAX CREDIT SCHOLARSHIP PROGRAM

- **Nearly nine-in-ten (89%)** voters support New Jersey joining the Federal Tax Credit Scholarship Program.
- Support is not passive – **over nine-in-ten (92%)** agree that Governor Sherrill needs to act now to ensure New Jersey participates in the program.

WHY DO NEW JERSEY VOTERS SUPPORT THE FEDERAL TAX CREDIT PROGRAM

- **80%** - unlocks billions of dollars in private funding – money that costs taxpayers nothing – to help kids get tutoring, after-school programs, computers and internet access.
- **74%** - funds scholarships for low- and middle-income families through private charitable donations. Not a single dollar comes from the state budget.
- **77%** - gives public school kids access to scholarships they can use for tutoring, special needs services, books, supplies, transportation, after-school programs, and technology like computers and internet access.
- **75%** - generates millions of dollars in new education funding - closing learning gaps and providing educational options for kids who need it.

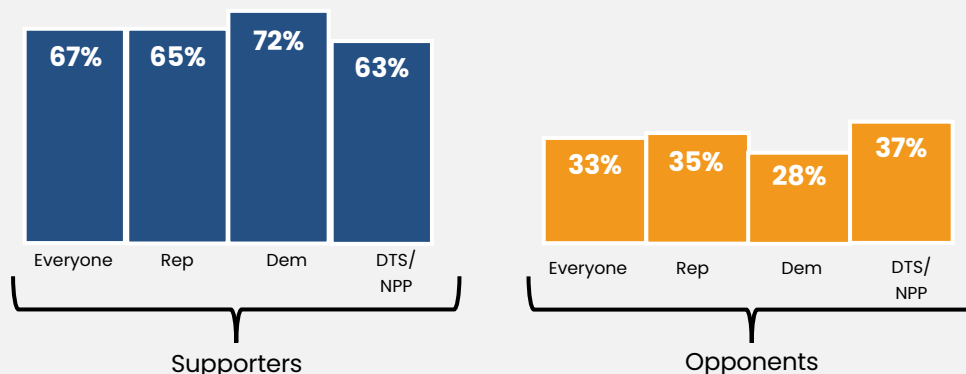
SUPPORT FOR THE PROGRAM TRANSLATES INTO POLITICAL ADVANTAGE

- A majority (**59%**) of New Jersey voters say they would be more likely to vote for a candidate for Governor, State Assembly or State Senate who supports the program.

NEW JERSEY VOTERS REJECT OPPONENTS' ARGUMENTS WITH A SUPER MAJORITY (67%) AGREEING WITH SUPPORTERS OF THE FEDERAL TAX CREDIT PROGRAM

Opponents say, "This program takes money away from public schools that millions of kids depend on. It mostly helps wealthier families, not the kids who need it most. There's little oversight over how the money gets spent. And kids in rural areas may see little to no benefit at all."

Supporters say, "This program brings in billions in private donations for low- and middle-income families – without touching public school budgets. Every dollar is managed by approved nonprofits. And kids in rural areas finally get access to tutoring, technology, and resources they never had."



Methodology: Survey of 1,000 respondents. A survey of this size yields a margin of error of +/-3.1% (95% confidence interval). The sample is stratified, meaning that the demographic and geographic composition of our results matches that of the state.

This poll was commissioned by Invest in Education Foundation and Invest in Education Coalition in partnership with J. Wallin Opinion Research.